

Rep Order# 9820666 Ver# 1 Status New  
EC'd No

Traffic Order#

Printed: 09/17/2012 3:08 PM  
Last Received: 09/17/2012 2:56 PM  
Showing Buylines: All Lines

1 of 2

Station EKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA ADD TO SKED A  
Estimate# 1798  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1798  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	4P-5P	THE DOCTORS	:30	\$30.00	09/18-09/24	2 P4	1	2	\$60.00	
	2	TU-F,M	5P-6P	FAMILY FEUD / FAMILY FEUD	:30	\$35.00	09/18-09/24	2 P4	1	2	\$70.00	
	3	TU-F,M	7P-730P	TWO & A HALF MEN	:30	\$70.00	09/18-09/24	2 P4	1	2	\$140.00	
	4	TU-F,M	730P-8P	HOW I MET YOUR MOTHER	:30	\$70.00	09/18-09/24	2 P4	1	2	\$140.00	
	5	SA	730P-8P	HOW I MET YOUR MOTHER	:30	\$70.00	09/22-09/22	1 P	1	1	\$70.00	
	6	TU-M	10P-1035P	LOCAL NEWS AT 10P	:30	\$25.00	09/18-09/24	2 P4	1	2	\$50.00	
	7	TU-F,M	1035P-1105P	SEINFELD	:30	\$25.00	09/18-09/24	2 P4	1	2	\$50.00	
	8	TU-F,M	1105P-1135P	TWO AND A HALF MEN	:30	\$30.00	09/18-09/24	2 P4	1	2	\$60.00	
	9	TU-F,M	1135P-1205A	HOW I MET YOUR MOTHER	:30	\$30.00	09/18-09/24	2 P4	1	2	\$60.00	

change rate to \$50

6:00 to 12:00 PM 1-2P  
w/ 9/17 @ \$100

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---REPORT TOTALS---

Report Totals: 17 / \$700.00

---SALES MONTHLY TOTALS---

Sep 12: 17 / \$700.00

Sales Totals: 17 / \$700.00

Station Totals: 17 / \$700.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$70,000	CABL	0%	EKRC	1%	UNKN	99%	WBQC	0%	WCPO	0%
		WKRC	0%	WLWT	0%	WSTR	0%	WXIX	0%		

Books null  
Demos RA35+



